



SCHWEIZER ●
METER

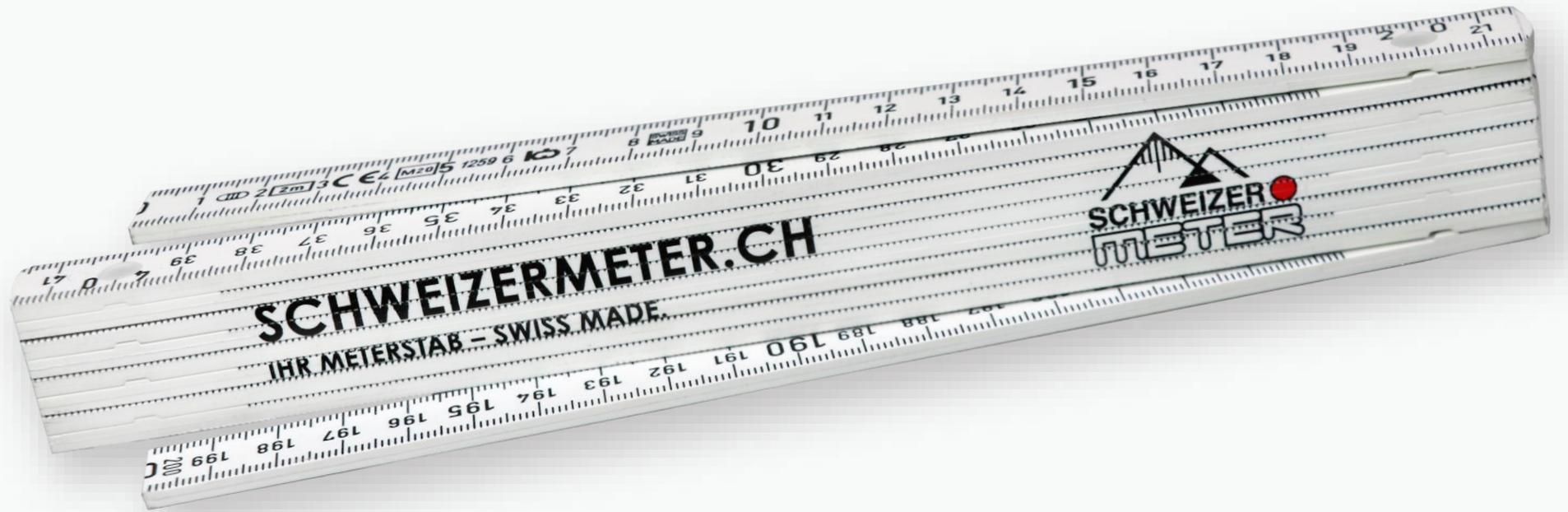
Measure sustainably- Swiss Made

LONG
LIFE
SWISS MADE



LONG
LIFE
SWISS MADE

Schweizermeter® is the umbrella brand of the LongLife® folding rules and calipers. High-quality plastic measuring tools have been manufactured at Kunststoffwerk AG since 1970.



We have been writing history since 1970.

The LongLife® folding ruler has been produced in Switzerland for more than 50 years. This makes it a true "Swiss" meterstick. Therefore, the umbrella brand Schweizermeter® was introduced in 2016 to emphasise the origin of the LongLife® more strongly, meaning "swiss meter."



Located in Switzerland, at home in the whole world.

Kunststoffwerk AG is based in Buchs SG, Switzerland. Over the past decades, our LongLife® folding rulers have found long-standing and particularly loyal customers all over the world. Wherever there are high demands and the desire for long use and thus sustainability, our LongLife® ruler will always be found - as a tool in the trade or long-lasting advertising classics, which are finished in our factory. Our decades of experience enable us to continuously develop our processes.

Our quality has tradition.
Our technology has a future.

Lives long. Is sustainable.

With LongLife®, we offer a wide range of versatile folding rules that impress with patented technology and durable materials. Compared to folding rules made of other materials, such as varnished beech or birch wood, a LongLife® ruler has several times the lifespan.

This saves energy and costs and is thus an active contribution to the careful use of resources.

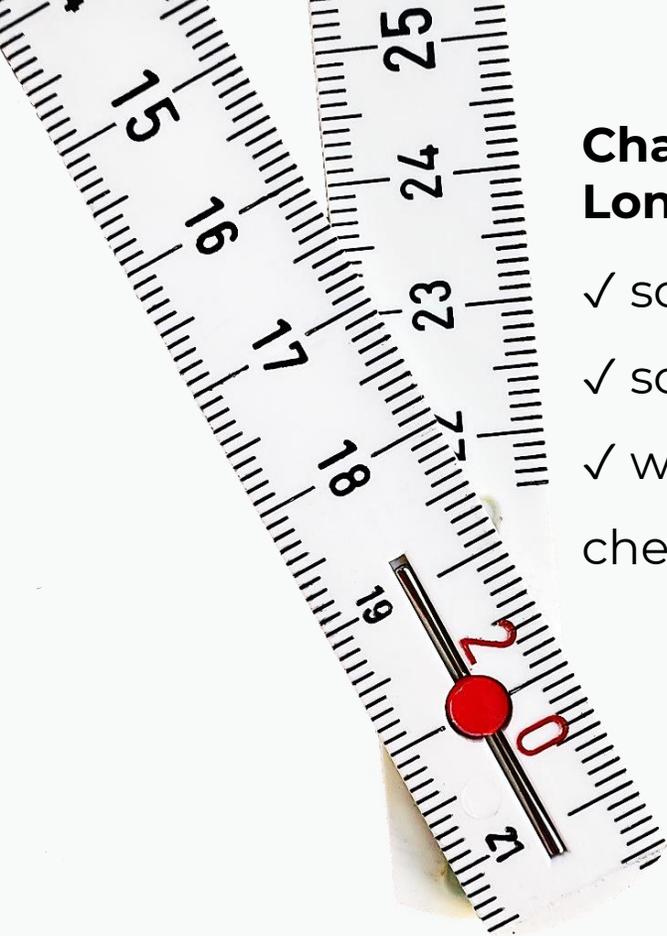
The materials used can be 100% recycled.

In addition, we are constantly working on our sustainable processes.

Advertise sustainable.

The LongLife® metre impresses with its longevity - as the name suggests. That's why the folding rule from Schweizermeter® is ideally suited as an advertising metre. We finish it in-house using the pad printing process. This way, your logo can advertise on the LongLife® for a long time, sustainably and efficiently. You can find more information in our print data sheet.





Characteristics of the LongLife® folding rules

- ✓ scratch-resistant
- ✓ heat and cold resistant
- ✓ scratch-resistant
- ✓ break-proof
- ✓ water-repellent & chemical repellent
- ✓ deeply embossed scale (no abrasion)

Characteristics of the LongLife® joints

- ✓ Backlash-free
- ✓ wear-free
- ✓ useful 90° locking of all joints
- ✓ insensitive to dirt
- ✓ do not rust
- ✓ Construction joint with spring rod for uniformly high tension
- ✓ do not require special care

Assortment - LongLife® Folding Rules

Set for all 4 seasons

Ask about our new set of 4 folding rules

This great gift set is not only beautiful but also practical.

4 LongLife® Plus folding rulers customizable with print on the sides, packaged beautifully in a 4-seasons-of-the-year-design.

The set also comes with an insert which has a QR code printed on! Simply scan it, answer the survey and receive a gift!



An eye-catcher in every toolbox for professionals.

Contact us

*MOQ: 25 Set á 4 LongLife folding rules

LongLife® 2m

Articlenumber	XX410 2000 2 1002 (white) XX410 2000 1 1002 (yellow)
Material	Polyamid + Glasfibres
Joints	Patented joint with spring rod for uniformly high tension. Useful 90° detent for all joints.
Scale	Deep embossed black numbers, scale in mm Red embossed decimals
Length, Width	2m, 15mm
Weight	135g
Advertisement area	160 x 25mm
Precision	GK III, EU-Norm, CE-conform

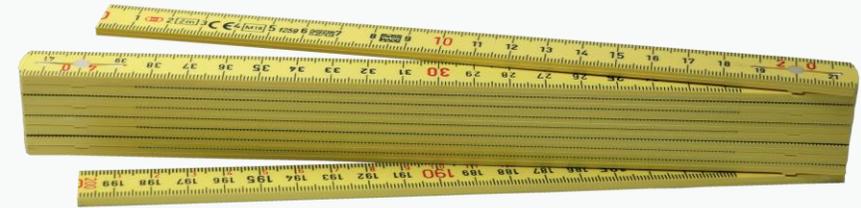


Contact us

*MOQ: 100 Stück

LongLife® Rectoverso

Articlenumber	XX410 2900 1 1002
Material	Polyamid + Glasfibres
Joints	Patented joint with spring rod for uniformly high tension. Useful 90° detent for all joints.
Scale	Deep embossed black numbers, scale in mm Red embossed decimals
Length, Width	2m, 15mm
Weight	135g
Advertisment area	160 x 25mm
Precision	GK III, EU-Norm, CE-conform
Extra	Reverse scale (recto/ verso)

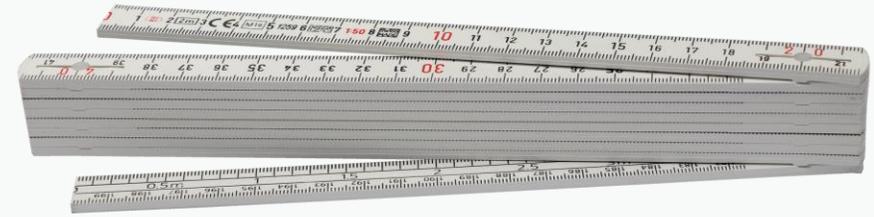


Contact us

*MOQ: 100 Stück

LongLife® Reduction

Articlenumber	XX410 2900 2 001
Material	Polyamid + Glasfibres
Joints	Patented joint with spring rod for uniformly high tension. Useful 90° detent for all joints.
Scale	Deep embossed black numbers, scale in mm Red embossed decimals
Length, Width	2m, 15mm
Weight	135g
Advertisement area	160 x 25mm
Precision	GK III, EU-Norm, CE-conform
Extra	Special equipment on the first limb: 1:20/1:50 Scale for convenient, direct reading/transferring of measurements from plans.



Contact us

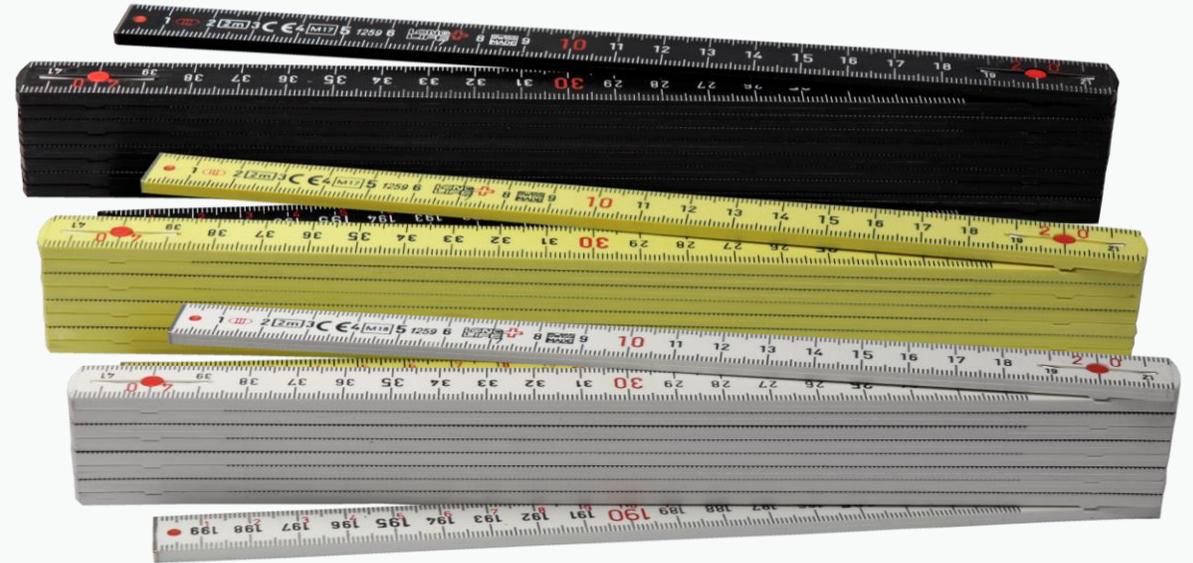
*MOQ: 100 Stück

Kunststoffwerk AG | Rheinaustrasse 7 | 9470 Buchs
| Switzerland



LongLife® Plus

Articlenumber	XX410 2001 2 (white) XX410 2001 1 (yellow) XX410 2001 9 (black)
Material	Polyamid + Glasfibres
Joints	Patented joint with spring rod for uniformly high tension. Useful 90° detent for all joints.
Scale	Deep embossed black numbers, scale in mm Red embossed decimals
Length, Width	2m, 15mm
Weight	135g
Advertisement area	160 x 25mm
Precision	GK III, EU-Norm, CE-conform
Extra	Fixed metal ends, on both sides Reverse scale (recto / verso)



Contact us

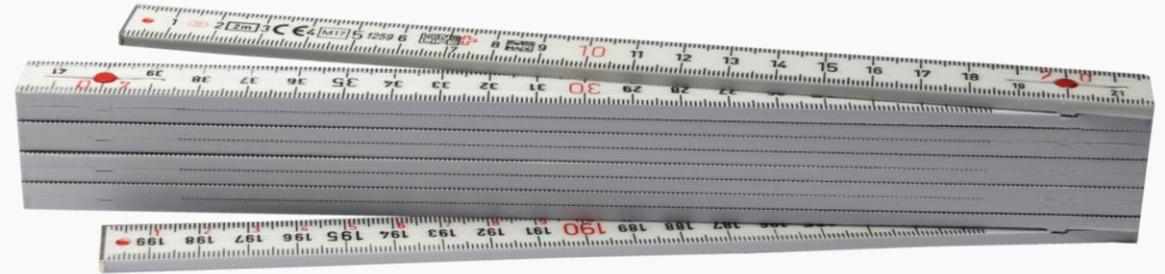
*MOQ: 100 Stück

Kunststoffwerk AG | Rheinaustrasse 7 | 9470 Buchs
| Switzerland



LongLife® Plus Composite

Articlenumber	XX410 2005 6 1005 (light grey) XX410 2005 2 (white)
Material	Glass fibre reinforced polymere reinforced with carbon tape
Joints	Patented joint with spring rod for uniformly high tension. Useful 90° detent for all joints.
Scale	Deep embossed black numbers, scale in mm Red embossed decimals
Length, Width	2m, 15mm
Weight	135g
Advertismement area	160 x 25mm
Precision	GK II , EU-Norm, CE-conform
Extra	Fixed metal ends, on both sides Extremely duable



Contact us

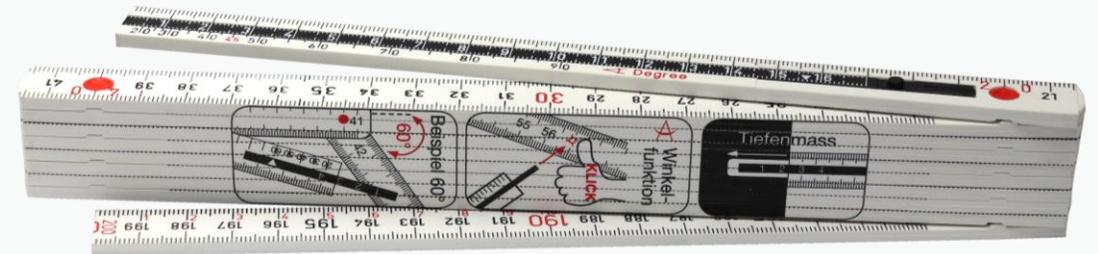
*MOQ: 100 Stück

Kunststoffwerk AG | Rheinaustrasse 7 | 9470 Buchs
| Switzerland



LongLife® All in One

Articlenumber	XX410 2007 2 1004
Material	Polyamid + Glasfibres
Joints	Patented joint with spring rod for uniformly high tension. Useful 90° detent for all joints.
Scale	Deep embossed black numbers, scale in mm Red embossed decimals
Length, Width	2m, 15mm
Weight	135g
Advertisement area	160 x 25mm
Precision	GK III, EU-Norm, CE-conform
Extra	Angle scale, depth gauge



Contact us

*MOQ: 100 Stück

LongLife® Elektrik

Articlenumber	XX410 2900 4 E1 1002 (CH) XX410 2900 4 E2 1004 (EU)
Material	Polyamid + Glasfibres
Joints	Patented joint with spring rod for uniformly high tension. Useful 90° detent for all joints.
Scale	Deep embossed black numbers, scale in mm White embossed decimals
Length, Width	2m, 15mm
Weight	135g
Advertisement area	160 x 25mm
Precision	GK III, EU-Norm, CE-conform
Extra	Pull-in aid f. cable, socket distance marker



Contact us

*MOQ: 100 Stück

LongLife® 1m

Articlenumber	XX410 1000 2 (white) XX410 1000 1 (yellow) XX410 1000 9 (black)
Material	Polyamid + Glasfibres
Joints	Patented joint with spring rod for uniformly high tension. Useful 90° detent for all joints.
Scale	Deep embossed black numbers, scale in mm Red embossed decimals (on white and yellow). White embossed scale on black version
Length, Width	2m, 15mm
Weight	135g
Advertisement area	160 x 25mm
Precision	GK III, EU-Norm, CE-conform

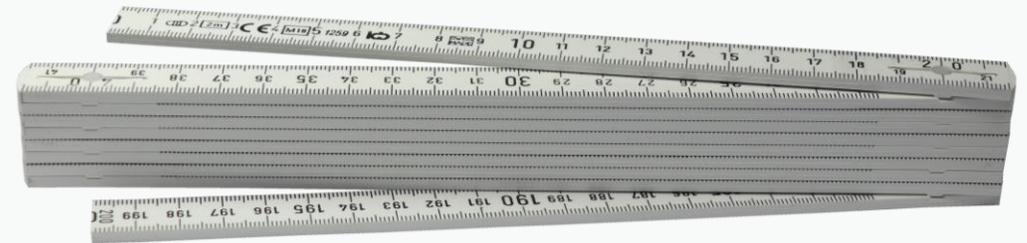


Contact us

*MOQ: 100 Stück

LongLife® Classic

Articlenumber	XX410 2004 2 1002
Material	Polyamid + Glasfibres
Joints	Patented joint with spring rod for uniformly high tension. Useful 90° detent for all joints.
Scale	Deep embossed black numbers, scale in mm
Length, Width	2m, 15mm
Weight	135g
Advertisment area	160 x 25mm
Precision	GK III, EU-Norm, CE-conform

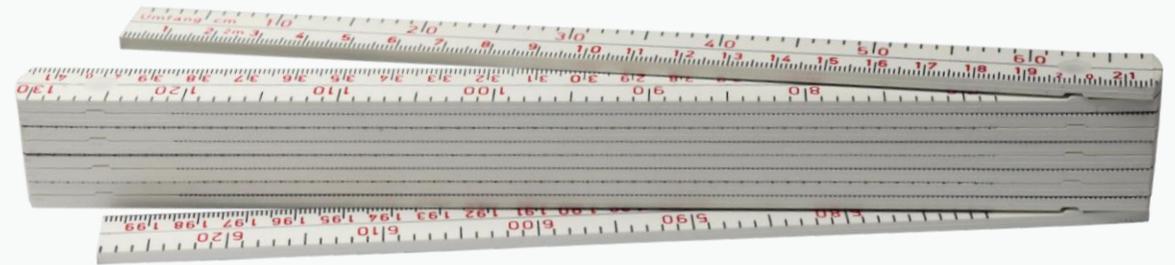


Contact us

*MOQ: 100 Stück

LongLife® Circumference

Articlenumber	XX410 2900 2 1206
Material	Polyamid + Glasfibres
Joints	Patented joint with spring rod for uniformly high tension. Useful 90° detent for all joints.
Scale	Deep embossed red scale for measuring circumferences
Length, Width	2m, 15mm
Weight	135g
Advertisement area	160 x 25mm
Precision	GK III, EU-Norm, CE-conform
Extra	Measure circumferences



Contact us

*MOQ: 100 Stück

LongLife® metric inch

Articlenumber	XX410 2101 1 1002
Material	Polyamid + Glasfibres
Joints	Patented joint with spring rod for uniformly high tension. Useful 90° detent for all joints.
Scale	Deep embossed black numbers, scale in inch
Length, Width	2m, 15mm
Weight	135g
Advertisment area	160 x 25mm
Extra	Inch-Scale: 1 yard = 3 feet = 36 inches



Contact us

*MOQ: 100 Stück

Assortment - Calipers

DialMax® Uhr-Messschieber

Articlenumber	XX411 210 2 1002 (black) XX411 210 52W 1001 (white)
Material	Non-metallic high-tech material with 60% fibreglass content
Display	Dial gauge, diameter 35 mm
Reading	0.1 mm; 1 pointer revolution corresponds to 10 mm. Accuracy corresponds to DIN 862
Packaging	Plastic case with SB flap, blister pack
Application	For outdoor, indoor, depth and step measurements
Colors	Black, white
Extra	Shockproof clock. Round scale is adjustable to zero and thus allows comparative measurements



Contact us

*MOQ: 50 Stück

DigiMax® Digitaler Messschieber

Articlenumber	XX411 170 1 1001
Material	Non-metallic high-tech material with 60% fibreglass content
Display	digital display
Reading	digital display with 7.5 mm digit height 0.01 mm or 0.0005 inch (optional)
Packaging	Plastic case with SB
Application	For outdoor, indoor, depth and step measurements Switches off automatically after 5 min. when not in use. Zero setting possible in any position for quick comparison measurements.
Color	Black/anthracite
Extra	Battery with a service life of approx. 2 years is enclosed



Contact us

*MOQ: 50 Stück

CaliMax® Nonius- Messschieber

Articlenumber	XX411 310 3 1009
Material	Non-metallic high-tech material with 60% fibreglass content
Display	Vernier length 39 mm, resolving in millimetres and in inches
Reading	0.1 mm resp. 1/64 inch. Accuracy corresponds to DIN 862
Packaging	Standard in slip pocket packaging
Application	For outdoor, indoor, depth and step measurements
Colors	Black-green
Extra	Almost parallax-free reading possible



Contact us

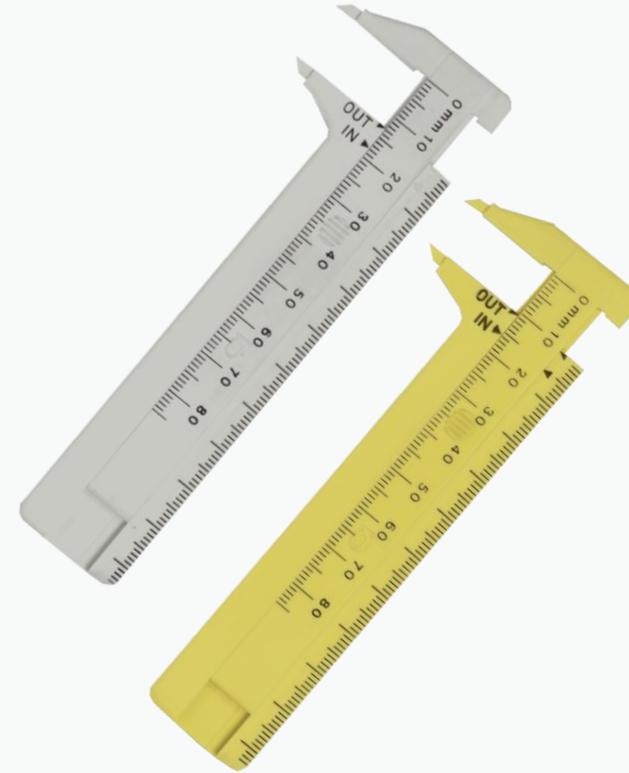
*MOQ: 50 Stück

Kunststoffwerk AG | Rheinaustrasse 7 | 9470 Buchs
| Switzerland



Pocketslide Mini-Messschieber

Articlenumber	KW4119 9999 1201 (gelb) KW4119 9995 1204 (weiss)
Material	Fibre-reinforced polyamide
Display	1 mm scale
Packaging	Plastic case with SB tab, blister pack or loose
Application	For outdoor and indoor measurements



Contact us

*MOQ: 200 Stück

Kunststoffwerk AG | Rheinaustrasse 7 | 9470 Buchs
| Switzerland



Questions?



Samantha Ward

I appreciate you contacting me.

s.ward@kwbswiss.ch

Tel. +41 81 750 60 37